

“We get peace of mind being fully staffed.”

- Chad Gulevich, Owner/Operator

RECRUITMENT PRESSURE RELIEVED FOR HOTEL OWNER

Chad Gulevich, owner/operator of two hotels and partnered in a third in western Canada, talks about his five seasonal deployments with Mobilize Jobs, including two very busy, high-season summers.

GOOD PEOPLE ARE HARD TO FIND

Gulevich and his team traditionally spent a lot of time recruiting from eastern Canada and internationally; due to their remote locations, there's no local workforce to draw from. But recruiting seasonally is difficult and time-intensive, and the hotels were chronically short-staffed. This impacted service levels, and placed tremendous strain on staff in terms of overtime.

"Finding staff for every season was always a struggle," says Gulevich. "In the past, we spent a lot of time recruiting staff ourselves. We used to hire them from eastern Canada and outside of Canada; Maritimers and South Africans here to experience the Rocky Mountains are a couple of examples. But it was a lot of work coordinating the logistics."

GREAT STAFF, NO MORE SHORTAGES

Mobilize made it easy for all three hotels to integrate seasonal workers with their existing staff – they're a great fit in terms of work ethic and culture.

"It has been very easy for us to integrate Mobilize workers with our other staff," says Gulevich. "The millennials from Mobilize are exactly the same profile as our current workers, so they fit in well."

STAFFING UP WITH MOBILIZE

Gulevich plans to continue using Mobilize. "It's another channel for us to find great workers and it's reliable," he says. "The price per employee is slightly more, but we don't have to spend time recruiting, and we get peace of mind being fully staffed."

DEPLOYMENT SUMMARY

Average # of roles deployed seasonally: 25

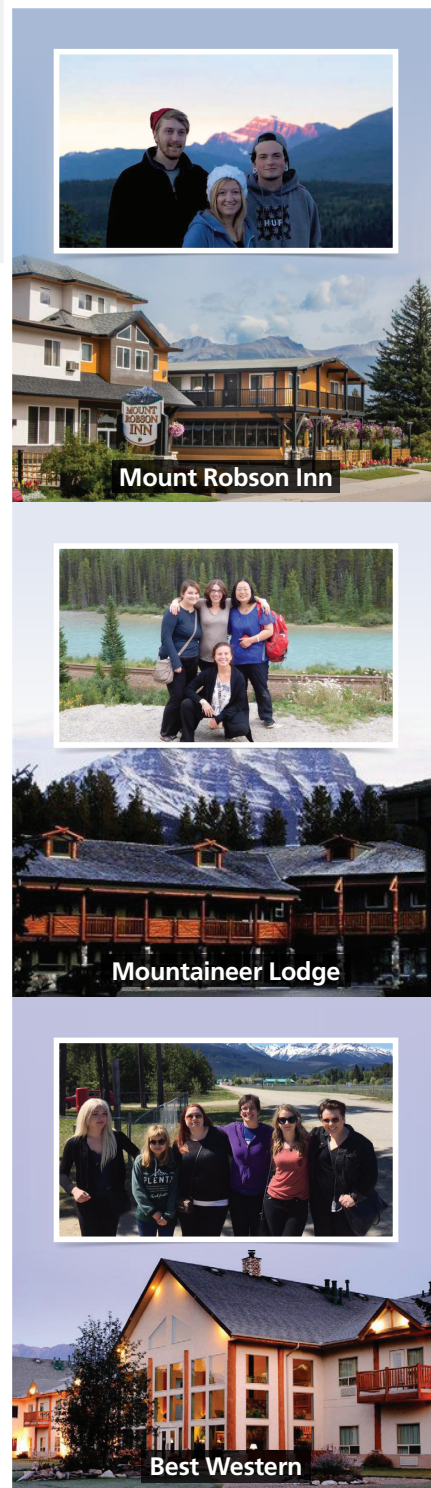
Partner since: Summer 2015

Locations:

1. Mount Robson Inn, Jasper, AB
2. Mountaineer Lodge, Lake Louise, AB
3. Best Western, Valemount, BC

Roles:

- Servers
- Front Desk Agents
- Housekeepers
- Kitchen Helpers
- Cooks
- Maintenance Workers



WANT TO BE PART OF THE NEXT PLACEMENT?

Mobilize deploys workers seasonally – if you face staffing shortages and recruitment challenges, register today!